



SOCIAL MEDIA TOOLKIT

The Hottest August premieres on *Independent Lens* Monday, April 20 tune in or stream, at 10/9c ([check local listings](#)) on PBS.

A complex portrait of a city and its inhabitants, the film's point of departure is one city over one month: New York City, including its outer boroughs, during August 2017. It's a month heavy with the tension of a new President, growing anxiety over everything from rising rents to marching white nationalists, and unrelenting news of either wildfires or hurricanes on every coast. What does the future look like from where we are standing? And what if we are not all standing in the same place?

Website: <https://to.pbs.org/2O6Q7Rs>

Official Hashtag: #HottestAugustPBS

Streams April 20 on PBS Video: <https://to.pbs.org/2wSvRJK>

Social Assets:

- Google Drive: <http://bit.ly/2D2WiQ8>
- Web Download: <https://to.pbs.org/2wPovab>

FACEBOOK:

Future generations will ask us this question: What were we doing while the planet burned? Watch @thehottestaugust Monday, April 20 on @PBS.

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We're all nervous. But we have to ask ourselves, what does the future look like for all of us? Watch @thehottestaugust Monday, April 20 on @PBS. <https://to.pbs.org/2O6Q7Rs>

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INSTAGRAM:

We're all nervous. But we have to ask ourselves, what does the future look like for all of us? Will we be able to answer to our future generations what were we doing while the planet burned? Watch #HottestAugustPBS Monday, April 20 on @PBS [Link in @independentlens bio]